

A1 Retail

FIRST PLACE FOR NEWS IN YOUR INDUSTRY



MEDIA PACK 2022

WELCOME MESSAGE

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Established in 2010, A1 Retail magazine is a recognised B2B publication covering the latest industry news, inspiring projects, comments from leading experts, as well as trade events, exhibitions and awards. Celebrating over 100 issues, A1 Retail focuses on the current trends and topics challenging the retail sector.

Published 11 times a year as a digital edition and print edition available at industry events, A1 Retail reaches the key decision makers and specifiers across the retail sector.

Available to read on our successful website and social media channels which are updated daily with up-to-the-minute industry news, A1 Retail is the first place for news in your industry.

Stay one step ahead and subscribe to receive a FREE copy of A1 Retail direct to your inbox on the A1 Retail website today.



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CIRCULATION

A1 Retail magazine is read across the globe by key decision makers in your industry.

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers

SOCIALS

WEBSITE

DIGITAL



PRINT

SHOW GUIDE

Copies of A1 Retail magazine are also available at many industry events and exhibitions throughout the year.

22-24 March 2022, Hall 2, NEC, Birmingham
sign: digital UK
SIGNAGE | PRINT | DISPLAY | DÉCOR | DESIGN

integrated systems europe
10-13 MAY 2022 - BARCELONA

CLERKENWELL DESIGN WEEK
24-26 MAY 2022

RETAIL & HOSPITALITY DESIGN FORUM

eTailing SUMMIT

digital signage summit europe

AUTUMNFAIR
4-7 SEPTEMBER 2022
NEC BIRMINGHAM

design LONDON
21-24 SEPTEMBER 2022
MAGAZINE LONDON

mapic

christmasworld

SPRINGFAIR MODA
5-8 FEBRUARY 2023 | NEC BIRMINGHAM

SURFACE DESIGN SHOW
BUSINESS DESIGN CENTRE LONDON - 7-9 FEB 2023
surfacedesignshow.com

PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£25
Directory	£100	£90	£80
Listing	Whole year for a one-off payment of £400		

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

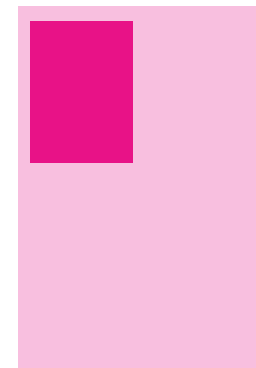
Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on all technical specification enquiries.

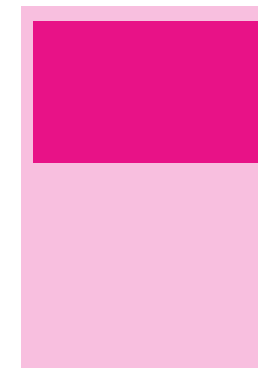
Please ask us about our in-house design services.

TECHNICAL SPECIFICATION

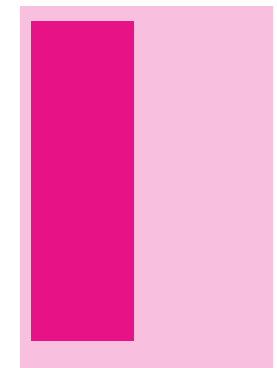
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1/4 PAGE
86mm x 127mm



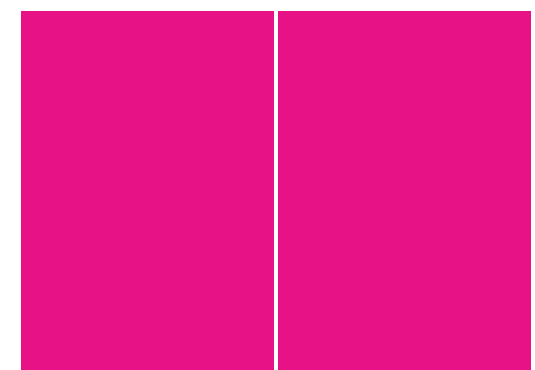
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

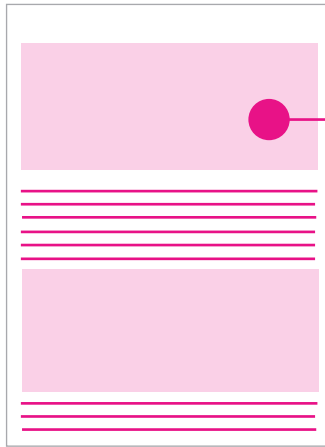


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



Eblast

More details on request.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

BANNER

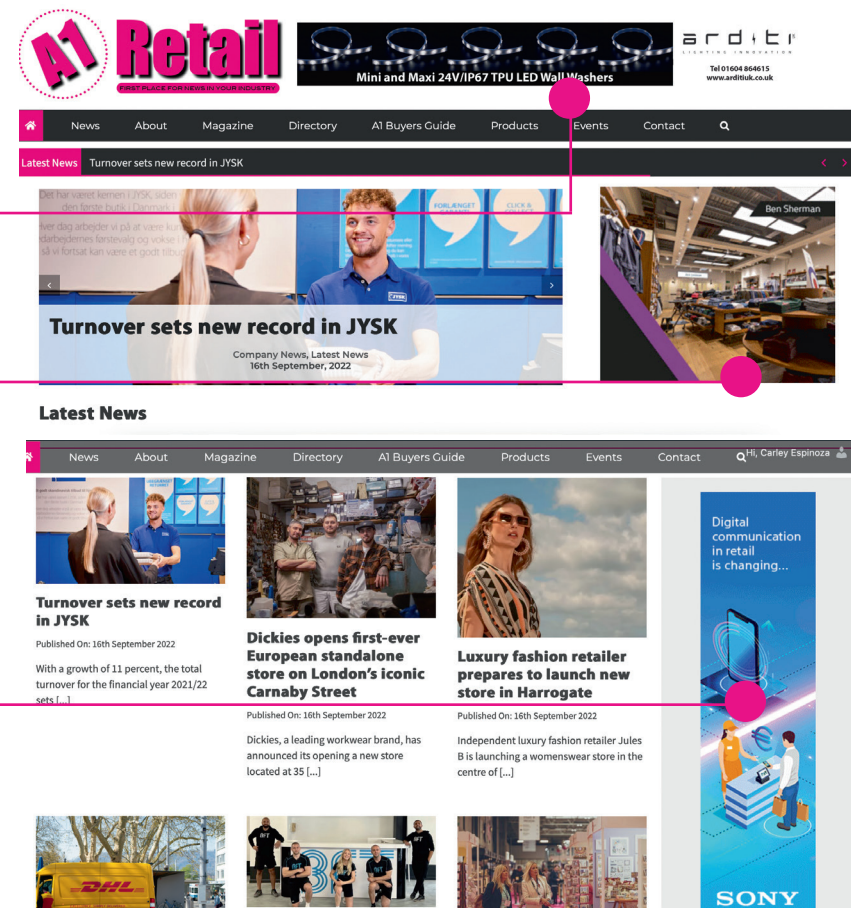
728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.



2022/2023 FEATURES LIST

CELEBRATING 100+ ISSUES

A1

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For feature synopsis requests, please email abigail@a1mediamagazines.com.



A1 Retail 2022/2023 Features List

Dec 2021/Jan 2022

Christmas Windows & Displays
Trends for 2022
Surface Design Show 2022 Preview
ISE 2022 Preview
Christmasworld 2022 Preview

February 2022

Pop-up Shops
Deliveries and Returns
Personalisation
Sign & Digital UK 2022 Preview

March 2022

Spring Trends
Social Media Shopping
Display Systems
Hospitality Retailing

April 2022

Retail Lighting
Online Shopping
Green Initiatives
In-store Safety

May 2022

Bricks and Clicks
Payment Systems
Showrooms
Digital Signage Summit Europe 2022 Preview

June 2022

Retail Technology
Future of Retail
Surfaces
ISE 2022 Review

July 2022

Design London 2022 Preview
Using IoT in Retail
Mobile Apps
Association Catch-up

August 2022

Christmas Trends
Going Green
Mobile Retailing
Autumn Fair 2022 Preview

September 2022

Using AI/ML/AR in Retail
Retail Lighting
Digital Signage
eCommerce Update

October 2022

Black Friday/Cyber Monday
Store Design
Supply Chain
POP! Awards 2022

November 2022

Round-up of the Year
Cybersecurity
Customer Experience
Returns

Dec 2022/Jan 2023

Christmas Windows & Displays
Trends for 2023
Surface Design Show 2023 Preview
ISE 2023 Preview
Christmasworld 2023 Preview

Features are subject to change.

EDITORIAL DESIGN EXAMPLES

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Please contact abigail@a1mediamagazines.com for more information on all editorial enquiries.

FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.





A1 RETAIL MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media



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A1 Media

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