



MEDIA PACK 2026

WELCOME MESSAGE

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Established for over 15 years, A1 Retail is a recognised B2B publication delivering the latest industry news, inspiring projects, expert insight, and comprehensive coverage of trade events, exhibitions, and awards. With more than 160 issues published, A1 Retail keeps readers informed on the key trends and topics shaping the retail sector.

Published 11 times a year, A1 Retail is available as a digital edition, with a print edition distributed at major industry events. The magazine reaches key decision makers and specifiers across the retail industry.

In addition to the magazine, A1 Retail's website and social media channels are updated daily with up-to-the-minute industry news, making it the first destination for retail professionals.

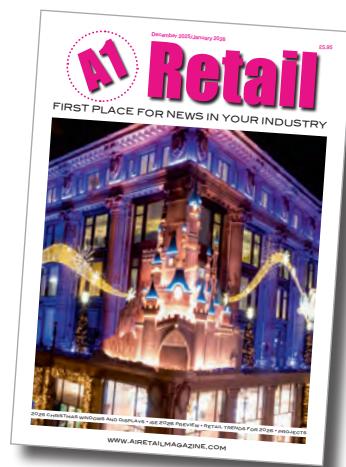
Stay one step ahead - subscribe today on the A1 Retail website to receive a FREE copy of A1 Retail to your inbox, or scan the QR code below.



SUPPORTED BY:



WWW.A1RETAILMAGAZINE.COM



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Follow us on:

CIRCULATION

A1 Retail is read across the globe by key decision makers in the retail industry

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers



PRINT

SOCIALS

WEBSITE



DIGITAL

SHOW GUIDE

Copies of A1 Retail are also available at many industry events and exhibitions throughout the year.



christmasworld

home & gift
Buyers' Festival | Harrogate

Top Drawer

SPRINGFAIR
1-4 FEBRUARY 2026 • NEC BIRMINGHAM



creativeworld

mapic
International Retail Leasing Hub



ambiente

PERSONALISATION
SUMMIT

SURFACE
DESIGN
SHOW
BUSINESS DESIGN CENTRE
LONDON 3-5 FEB 2026
surfacedesignshow.com

AUTUMNFAIR

digital signage
summit europe
21 - 23 MAY 2025 | MUNICH

PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

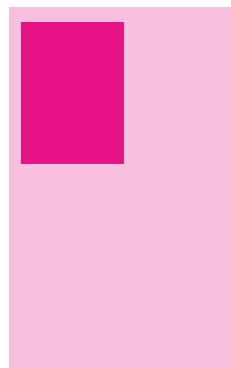
Please contact terry@a1mediamagazines.com for all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on technical specifications.

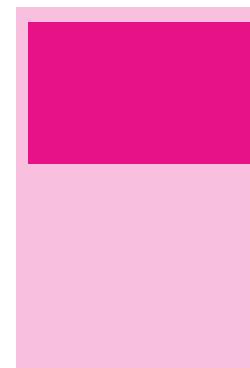
Please ask us about our in-house design services.

TECHNICAL SPECIFICATION

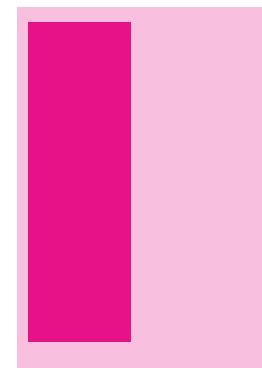
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Retail cannot accept responsibility for. Please send all artwork to carley@a1mediamagazines.com.



1/4 PAGE
86mm x 127mm



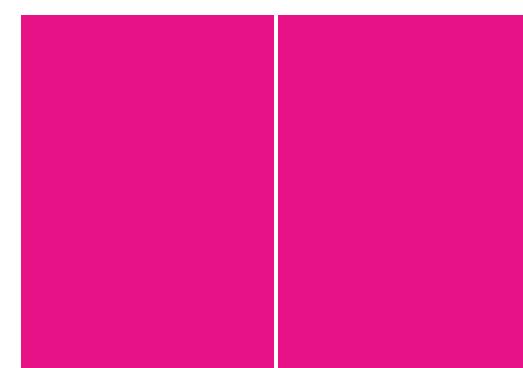
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

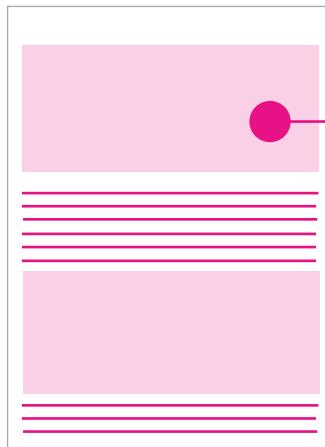


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



EBLAST

More details on request.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for all advertising enquiries.

The screenshot shows the A1 Retail website homepage. At the top, there is a banner for 'christmasworld 6.-10.2.2026' with the tagline 'Everything in seasonal and festive decorations.' Below the banner, there is a navigation bar with links for News, Magazine, Directory, A1 Buyers Guide, Events, About, Contact, and Subscribe. A search icon is also present. The main content area features a 'Latest News' section with an article about 'Livingston Designer Outlet strengthens its offering with new 20,000 sq ft leisure experience'. Below this, there is a 'Latest News' section with several news items, including 'Ocado launches new portion controlled 100g steak as GLP-1 use rises', 'Jollys Pets delivers strong Christmas trading and announces the first four new store openings of 2026', and 'Spring Fair 2026 champions newness as record number of brands launch at the show'. To the right, there is a sidebar for 'Dexretail SPECIALIST LIGHTING' with the tagline 'INNOVATION IN RETAIL LIGHTING' and a QR code. At the bottom, there is a 'NEW CATALOGUE OUT NOW' section with a QR code and a call to action 'SCAN OR CLICK TO VIEW ONLINE'. The date 'Dec 2025/Jan 2026 issue' is also mentioned.

2026/2027 FEATURES LIST

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For feature synopsis requests, please email abigail@a1mediamagazines.com

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Follow us on:

Dec 2025/Jan 2026

2025 Christmas Windows and Displays
Retail Trends for 2026
ISE 2026 Preview
Christmasworld 2026 Preview

July 2026

Accessibility in Retail
Digital Signage
Sustainability Update
Deliveries

August 2026

Christmas Trends
Shopfitting
In-store Operations
Customer Experience

September 2026

Using AI in Retail
Retail Lighting
Pop-up Shops
Retail Marketing

October 2026

Black Friday/Cyber Monday
Returns
Store Design
Cybersecurity

November 2026

Personalisation
Retail Staff Wellbeing
Supply Chain
Green Initiatives

Dec 2026/Jan 2027

2026 Christmas Windows and Displays
Retail Trends for 2027
ISE 2027 Preview
Christmasworld 2027 Preview

April 2026

Visual Merchandising
In-store Safety
Shopping Local
Omnichannel Retail

May 2026

Interactive Stores
Hospitality Retailing
VM & Display Show 2026 Review
Retail Tech Update
Loyalty Programmes

June 2026

Summer Trends
Mobile Apps
Travel Retail
Stores of the Future

Features are subject to change.

EDITORIAL DESIGN EXAMPLES

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DELIVERS

Solving delivery dilemmas

What challenges are retailers currently facing in managing their delivery needs and how can these be overcome ahead of the peak season?

A As a peak season is approaching, the pressure is on for delivery drivers to manage the volume of packages. This is a challenge that delivery drivers are facing across the industry. With the volume of packages increasing, delivery drivers are under pressure to deliver on time and efficiently. This can be a difficult task, especially when delivery times are tight. To help overcome these challenges, delivery drivers can use delivery management systems. These systems can quickly generate delivery routes, allowing drivers to deliver packages more efficiently. By using delivery management systems, delivery drivers can save time and money, and ensure that packages are delivered on time and in full.

October 2020

www.a1retailmagazine.com



Q&A - CLARENCE FINE ART

Why art galleries remain the windows of wonder of the British high street

CLARENCE FINE ART Managing Director, Beth Butterwick, who brings a fascinating perspective on the intersection of fashion and art on the British high street.

October 2020

www.a1retailmagazine.com



PROJECT

Celebrating 200 years of shoemaking by Clarks

Nissen Richards Studio
Shoemakers' Museum
London, UK

October 2020

www.a1retailmagazine.com



OPINION

Stopping underage sales from slipping through the net

Matthew Houlston, Data & Systems Director at Serve Legal, advises on how retailers can ensure underage sales of restricted goods stop slipping through the net.

Image source of Matthew Houlston

December 2020/January 2021

www.a1retailmagazine.com

Please contact abigail@a1mediamagazines.com for all editorial enquiries.



FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can be put forward for possible front cover selection.

TESTIMONIALS

NORTHBANKS

"A1 Retail has been a constant source of insight and inspiration throughout our journey. From showcasing standout projects to championing innovation in store design and VM, the publication continues to set the bar for thoughtful, relevant retail commentary. The team's professionalism and genuine support for the industry makes every feature a pleasure to collaborate on. Congratulations on 15 years of celebrating creativity and shaping conversations - we're excited to see what the next chapter brings."

James North, Founder of Northbanks

PERSPEX
Distribution Ltd

"Congratulations to the whole team at A1 Retail on 15 fantastic years! Our long relationship with the magazine has been consistently positive with all staff going above and beyond at all times. Their proactivity in supporting our business objectives on top of their professionalism, industry insight, and commitment to showcasing innovation in retail have made them a valuable partner to Perspex Distribution. The exposure we've gained through their various platforms has helped us connect with key audiences and grow our presence in the retail sector. We look forward to continuing our successful collaboration for many years to come."

Luke Martyn, Marketing Manager at Perspex Distribution

SDEA
BRINGING OUT THE BEST IN RETAIL

"At the SDEA, we've had the pleasure of collaborating with A1 Retail since their inception and it has been an incredibly rewarding partnership. Working with Terry, Abbie and Carley has always been seamless, professional and mutually beneficial - we truly enjoy the cooperation. Their in-depth coverage of the retail display industry, insightful features, and commitment to highlighting innovative trends have consistently supported our members and championed the Association's initiatives. Congratulations to A1 Retail on reaching your 15th anniversary! Here's to another 15 years of excellence in retail journalism."

Antony Behiels, Director of Shop and Display Equipment Association (SDEA)

Brochure Holders
International Ltd

"We've worked with A1 Retail since their very first publication, and it's been a pleasure to see how they've grown while consistently delivering quality and professionalism. The publication is always well-presented, targeted, and effective – a valuable part of our marketing strategy. The team at A1 Retail are friendly, responsive, and genuinely committed to supporting local businesses. We're proud to be long-standing partners and look forward to continuing our relationship for years to come."

Tracy Partridge, Managing Director of Brochure Holders International Ltd

dorotape
SELF-ADHESIVE FILMS

"Advertising with A1 Retail has been a fantastic way to connect with the right people in the retail industry. Each issue gives us the chance to showcase our brand to a highly engaged audience, and we've seen real value from being featured every month. The team is great to work with, and the magazine itself is trusted across the sector. For us, A1 Retail isn't just advertising - it's a partnership that supports our growth."

Michael Ingram, Director of Dorotape



Published by 4 U MEDIA LIMITED T/A A1 Media.

Also publishers of



www.a1lightingmagazine.com



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www.a1retailmagazine.com

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