



MEDIA PACK 2026

WELCOME MESSAGE

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Established for over 15 years, A1 Retail is a recognised B2B publication delivering the latest industry news, inspiring projects, expert insight, and comprehensive coverage of trade events, exhibitions, and awards. With more than 160 issues published, A1 Retail keeps readers informed on the key trends and topics shaping the retail sector.

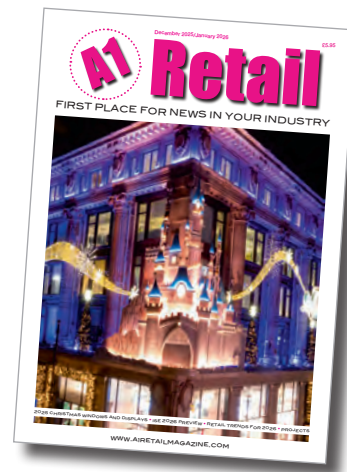
Published 11 times a year, A1 Retail is available as a digital edition, with a print edition distributed at major industry events. The magazine reaches key decision makers and specifiers across the retail industry.

In addition to the magazine, A1 Retail's website and social media channels are updated daily with up-to-the-minute industry news, making it the first destination for retail professionals.

Stay one step ahead - subscribe today on the A1 Retail website to receive a FREE copy of A1 Retail to your inbox, or scan the QR code below.



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CIRCULATION

A1 Retail is read across the globe by key decision makers in the retail industry

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers

SOCIALS

WEBSITE

DIGITAL



SHOW GUIDE

Copies of A1 Retail are also available at many industry events and exhibitions throughout the year.



Top Drawer

SPRINGFAIR
1-4 FEBRUARY 2026 | NEC BIRMINGHAM

SURFACE
DESIGN
SHOW
BUSINESS DESIGN CENTRE
LONDON 3-5 FEB 2026
surfacedesignshow.com



AUTUMNFAIR

christmasworld

creativeworld

ambiente

digital signage
summit europe
21 - 23 MAY 2025 | MUNICH

home & gift
Buyers' Festival | Harrogate

mapic
International Retail Leading Hub

PERSONALISATION
SUMMIT

WHITE
LABEL
WORLD EXPO

PRINT



WWW.A1RETAILMAGAZINE.COM

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PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

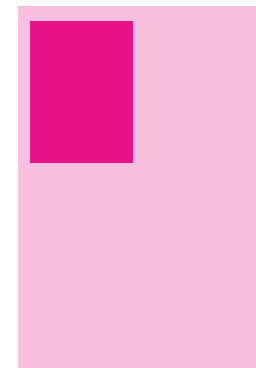
Please contact terry@a1mediamagazines.com for all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on technical specifications.

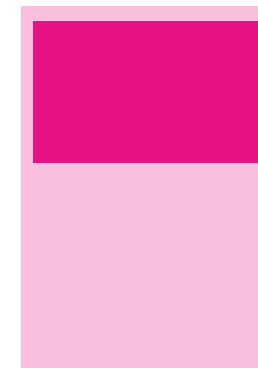
Please ask us about our in-house design services.

TECHNICAL SPECIFICATION

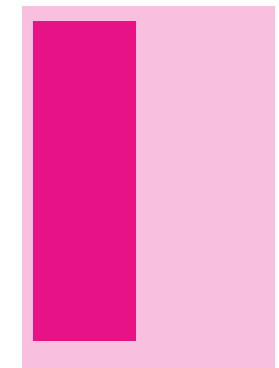
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Retail cannot accept responsibility for. Please send all artwork to carley@a1mediamagazines.com.



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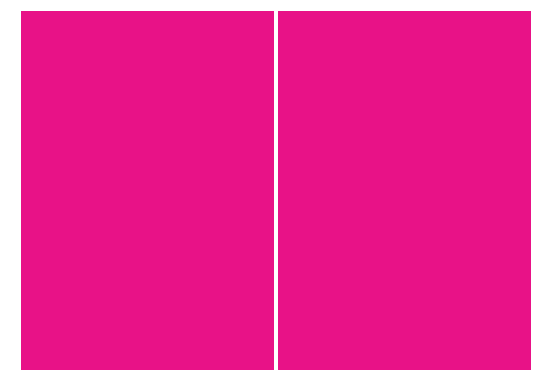
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

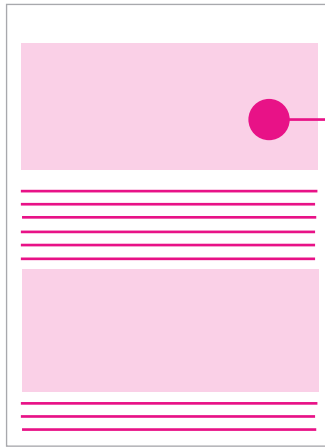


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



EBLAST

More details on request.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for all advertising enquiries.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.



2026/2027 FEATURES LIST



Dec 2025/Jan 2026

2025 Christmas Windows and Displays
Retail Trends for 2026
ISE 2026 Preview
Christmasworld 2026 Preview

February 2026

AI Update
Payments
Store Lighting
Retail Packaging

March 2026

Spring Trends
Social Media Shopping
ISE 2026 Review
VM & Display Show 2026 Preview
Going Green

April 2026

Visual Merchandising
In-store Safety
Shopping Local
Omnichannel Retail

May 2026

Interactive Stores
Hospitality Retailing
VM & Display Show 2026 Review
Retail Tech Update
Loyalty Programmes

June 2026

Summer Trends
Mobile Apps
Travel Retail
Stores of the Future

July 2026

Accessibility in Retail
Digital Signage
Sustainability Update
Deliveries

August 2026

Christmas Trends
Shopfitting
In-store Operations
Customer Experience

September 2026

Using AI in Retail
Retail Lighting
Pop-up Shops
Retail Marketing

October 2026

Black Friday/Cyber Monday
Returns
Store Design
Cybersecurity

November 2026

Personalisation
Retail Staff Wellbeing
Supply Chain
Green Initiatives

Dec 2026/Jan 2027

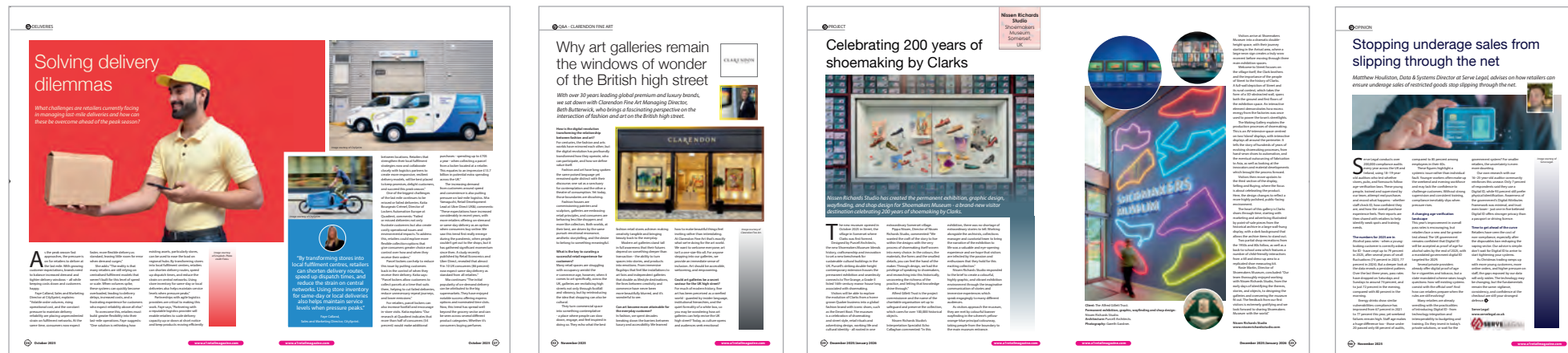
2026 Christmas Windows and Displays
Retail Trends for 2027
ISE 2027 Preview
Christmasworld 2027 Preview

For feature synopsis requests, please email abigail@a1mediamagazines.com

Features are subject to change.

EDITORIAL DESIGN EXAMPLES

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Please contact abigail@a1mediamagazines.com for all editorial enquiries.



FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can be put forward for possible front cover selection.

TESTIMONIALS



"A1 Retail has been a constant source of insight and inspiration throughout our journey. From showcasing standout projects to championing innovation in store design and VM, the publication continues to set the bar for thoughtful, relevant retail commentary. The team's professionalism and genuine support for the industry makes every feature a pleasure to collaborate on. Congratulations on 15 years of celebrating creativity and shaping conversations - we're excited to see what the next chapter brings."

James North, Founder of Northbanks

PERSPEX



Distribution Ltd

"Congratulations to the whole team at A1 Retail on 15 fantastic years! Our long relationship with the magazine has been consistently positive with all staff going above and beyond at all times. Their proactivity in supporting our business objectives on top of their professionalism, industry insight, and commitment to showcasing innovation in retail have made them a valuable partner to Perspex Distribution. The exposure we've gained through their various platforms has helped us connect with key audiences and grow our presence in the retail sector. We look forward to continuing our successful collaboration for many years to come."

Luke Martyn, Marketing Manager at Perspex Distribution



"At the SDEA, we've had the pleasure of collaborating with A1 Retail since their inception and it has been an incredibly rewarding partnership. Working with Terry, Abbie and Carley has always been seamless, professional and mutually beneficial - we truly enjoy the cooperation. Their in-depth coverage of the retail display industry, insightful features, and commitment to highlighting innovative trends have consistently supported our members and championed the Association's initiatives. Congratulations to A1 Retail on reaching your 15th anniversary! Here's to another 15 years of excellence in retail journalism."

Antony Behiels, Director of Shop and Display Equipment Association (SDEA)



"We've worked with A1 Retail since their very first publication, and it's been a pleasure to see how they've grown while consistently delivering quality and professionalism. The publication is always well-presented, targeted, and effective - a valuable part of our marketing strategy. The team at A1 Retail are friendly, responsive, and genuinely committed to supporting local businesses. We're proud to be long-standing partners and look forward to continuing our relationship for years to come."

Tracy Partridge, Managing Director of Brochure Holders International Ltd



"Advertising with A1 Retail has been a fantastic way to connect with the right people in the retail industry. Each issue gives us the chance to showcase our brand to a highly engaged audience, and we've seen real value from being featured every month. The team is great to work with, and the magazine itself is trusted across the sector. For us, A1 Retail isn't just advertising - it's a partnership that supports our growth."

Michael Ingram, Director of Dorotape





Published by 4 U MEDIA LIMITED T/A A1 Media.

Also publishers of  **www.a1lightingmagazine.com**



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www.a1retailmagazine.com

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