



A1 Retail

FIRST PLACE FOR NEWS IN YOUR INDUSTRY

MEDIA PACK 2025

WELCOME MESSAGE

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Established in 2010, A1 Retail magazine is a recognised B2B publication covering the latest industry news, inspiring projects, comments from leading experts, as well as trade events, exhibitions and awards. Celebrating over 145 issues, A1 Retail keeps you informed on the current trends and topics in the retail sector.

Published 11 times a year as a digital edition and print edition available at industry events, A1 Retail reaches the key decision makers and specifiers across the retail sector.

Available to read on our successful website and social media channels which are updated daily with up-to-the-minute industry news, A1 Retail is the first place for news in your industry.

Stay one step ahead and subscribe to receive a FREE copy of A1 Retail direct to your inbox on the A1 Retail website, or scan the QR code below:



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CIRCULATION

A1 Retail magazine is read across the globe by key decision makers in your industry.

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers



SHOW GUIDE

Copies of A1 Retail magazine are also available at many industry events and exhibitions throughout the year.



PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,300	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

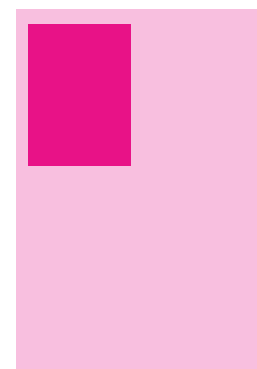
Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on all technical specification enquiries.

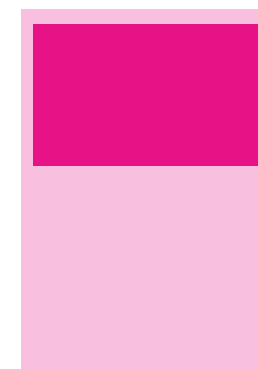
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TECHNICAL SPECIFICATION

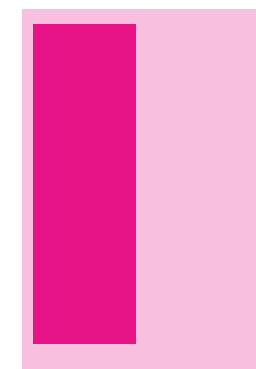
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Retail cannot accept responsibility for. Please send all artwork to copy@a1mediamagazines.com.



1/4 PAGE
86mm x 127mm



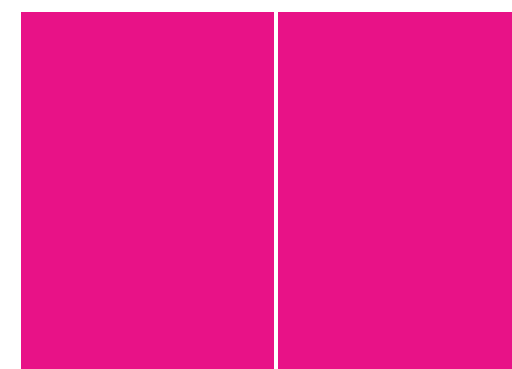
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

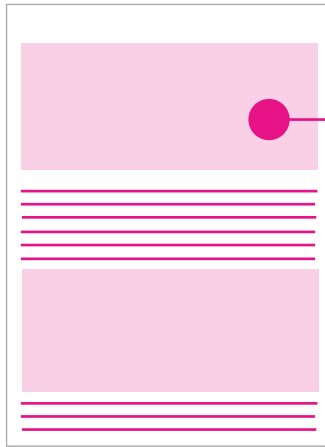


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



EBLAST

More details on request.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.



2025/2026 FEATURES LIST



Dec 2024/Jan 2025

2024 Christmas Windows and Displays
Surface Design Show 2025 Preview
Retail Trends for 2025
ISE 2025 Preview
Christmasworld 2025 Preview

February 2025

Payments
Store Lighting
Green Initiatives
Using AI in Retail

March 2025

Spring Trends
ISE 2025 Review
Social Media Shopping
Christmasworld 2025 Review
Retail Technology Show 2025 Preview
VM & Display Show 2025 Preview

April 2025

Visual Merchandising
In-store Safety
Shopping Local
E-commerce Update

May 2025

Interactive Stores
Hospitality Retailing
VM & Display Show 2025 Review
Retail Tech Update

June 2025

Summer Trends
Mobile Apps
Sustainability Update
Stores of the Future

July 2025

Association Catch-up
Digital Signage
Surfaces
Loyalty Systems

August 2025

Christmas Trends
Display Systems/POP
In-store Operations
Customer Experience

September 2025

AI Update
Bricks and Clicks
Retail Lighting
Supply Chain

October 2025

Black Friday/Cyber Monday
Deliveries
Store Design
Going Green

November 2025

Cybersecurity
Personalisation
Returns
Pop-up Shops

Dec 2025/Jan 2026

2025 Christmas Windows and Displays
Surface Design Show 2026 Preview
Retail Trends for 2026
ISE 2026 Preview
Christmasworld 2026 Preview

For feature synopsis requests, please email abigail@a1mediamagazines.com.

Features are subject to change.

EDITORIAL DESIGN EXAMPLES

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Please contact abigail@a1mediamagazines.com for more information on all editorial enquiries.



FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



A1 RETAIL MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media



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