



MEDIA PACK 2024

WELCOME MESSAGE

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Established in 2010, A1 Retail magazine is a recognised B2B publication covering the latest industry news, inspiring projects, comments from leading experts, as well as trade events, exhibitions and awards. Celebrating over 135 issues, A1 Retail keeps you informed on the current trends and topics in the retail sector.

Published 11 times a year as a digital edition and print edition available at industry events, A1 Retail reaches the key decision makers and specifiers across the retail sector.

Available to read on our successful website and social media channels which are updated daily with up-to-the-minute industry news, A1 Retail is the first place for news in your industry.

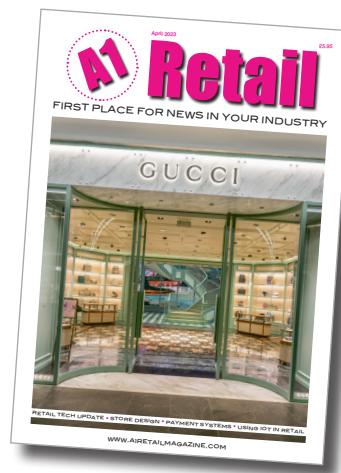
Stay one step ahead and subscribe to receive a FREE copy of A1 Retail direct to your inbox on the A1 Retail website, or scan the QR code below:



SUPPORTED BY:



WWW.A1RETAILMAGAZINE.COM



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Follow us on:

CIRCULATION

A1 Retail magazine is read across the globe by key decision makers in your industry.

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers



PRINT

SOCIALS

SHOW GUIDE



WEBSITE

DIGITAL

AUTUMNFAIR

home
& gift



Top Drawer

DECOREX

christmasworld

smart retail
TECH

clerkenwell
design week

RETAIL
TECHNOLOGY
SHOW

SHOPTALK
EUROPE

VM&
Display
Show

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PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

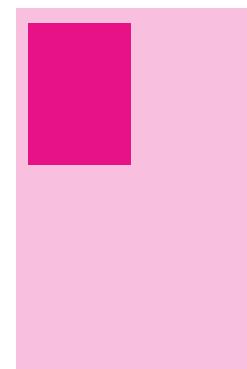
Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on all technical specification enquiries.

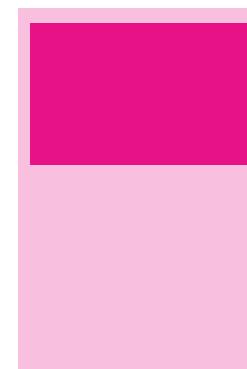
Please ask us about our in-house design services.

TECHNICAL SPECIFICATION

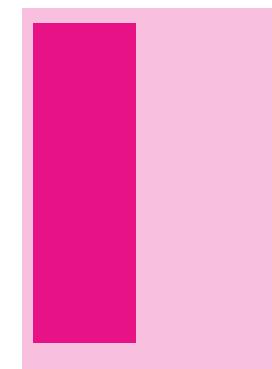
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Retail cannot accept responsibility for. Please send all artwork to copy@a1mediamagazines.com.



1/4 PAGE
86mm x 127mm



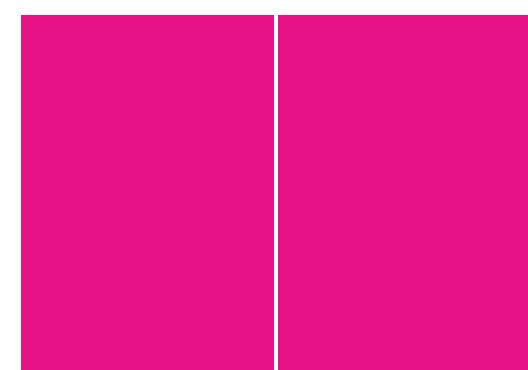
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

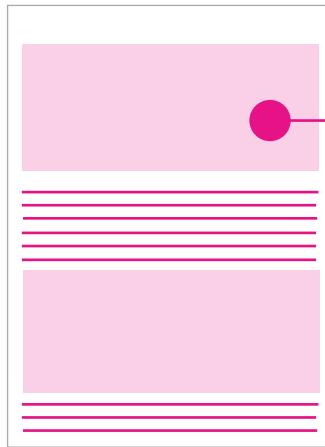


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



Eblast

More details on request.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

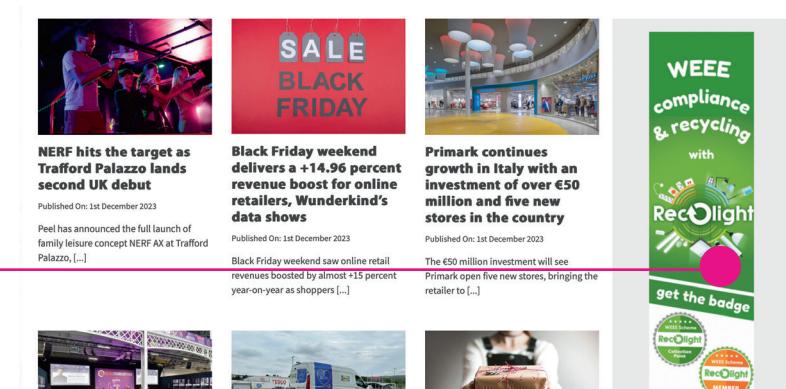
RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

A screenshot of the A1 Retail website. At the top, there's a navigation bar with links for News, About, Magazine, Directory, A1 Buyers Guide, Products, Events, and Contact. Below the navigation, a banner for the 'smart retail TECH' exhibition is visible. The main content area features a large image of a modern retail store interior with the headline "Rituals debuts its latest concept at Victoria Square as the destination welcomes over 40,000 sq ft of new brands in 2023". To the right of this, there's a callout bubble with the text "WE'RE IN! ARE YOU? #gigantECO" and a smaller image of a corkboard with the text "Sustainable retail print solution". Further down the page, there are four smaller news cards: one about NERF hitting the target at Trafford Palazzo, another about Black Friday weekend sales, one about Primark's growth in Italy, and one about WEEE compliance and recycling.



2024/2025 FEATURES LIST

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For feature synopsis requests, please email abigail@a1mediamagazines.com.

Features are subject to change.

Dec 2023/Jan 2024

- Christmas Windows and Displays
- Retail Trends for 2024
- Christmasworld 2024 Preview
- ISE 2024 Preview
- Surface Design Show 2024 Preview

July 2024

- Association Catch-up
- Digital Signage
- Customer Experience
- Sustainability Update

August 2024

- Christmas Trends
- Display Systems/POP
- eCommerce Update
- In-store Operations

September 2024

- AI Update
- Bricks and Clicks
- Store Design
- Customer Loyalty

October 2024

- Black Friday/Cyber Monday
- Supply Chain
- Pop-up Shops
- Store Lighting

November 2024

- Cybersecurity
- Personalisation
- Returns
- Going Green

Dec 2024/Jan 2025

- Christmas Windows and Displays
- Retail Trends for 2025
- Christmasworld 2025 Preview
- ISE 2025 Preview
- Surface Design Show 2025 Preview

April 2024

- Shopfitting
- Payments
- Retail Tech Update
- Shopping Local

May 2024

- In-store Safety
- Hospitality Retailing
- Online Shopping Deliveries
- Interactive Stores

June 2024

- Summer Trends
- Surfaces
- Stores of the Future
- Mobile Apps

EDITORIAL DESIGN EXAMPLES

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This image shows a double-page spread from A1 Retail magazine. The left page features a large photograph of a Søstrene Grene store interior. The right page contains text and smaller images related to the company's success in the UK.

This image shows a double-page spread from A1 Retail magazine. The left page features a large photograph of an electric vehicle at a charging station. The right page contains text and smaller images related to how electrification will benefit retail in rural areas.

This image shows a double-page spread from A1 Retail magazine. The left page features a large photograph of a person using a smartphone. The right page contains text and smaller images related to meeting the needs of modern shoppers with enhanced connectivity.

Please contact abigail@a1mediamagazines.com for more information on all editorial enquiries.



FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



A1 RETAIL MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media



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A1 Media

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