



# A1 Retail

FIRST PLACE FOR NEWS IN YOUR INDUSTRY

## MEDIA PACK 2024

# WELCOME MESSAGE

## WELCOME MESSAGE

Established in 2010, A1 Retail magazine is a recognised B2B publication covering the latest industry news, inspiring projects, comments from leading experts, as well as trade events, exhibitions and awards. Celebrating over 135 issues, A1 Retail keeps you informed on the current trends and topics in the retail sector.

Published 11 times a year as a digital edition and print edition available at industry events, A1 Retail reaches the key decision makers and specifiers across the retail sector.

Available to read on our successful website and social media channels which are updated daily with up-to-the-minute industry news, A1 Retail is the first place for news in your industry.

Stay one step ahead and subscribe to receive a FREE copy of A1 Retail direct to your inbox on the A1 Retail website, or scan the QR code below:



SUPPORTED BY:



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# CIRCULATION

A1 Retail magazine is read across the globe by key decision makers in your industry.

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers

SOCIALS

WEBSITE

DIGITAL



PRINT

## SHOW GUIDE

Copies of A1 Retail magazine are also available at many industry events and exhibitions throughout the year.



Top Drawer

clerkenwell  
design week

SHOPTALK  
EUROPE  
3-5 June 2024 • Fira Gran Via, Barcelona



DECOREX



AUTUMNFAIR

christmasworld

SPRINGFAIR

light+building

home  
& gift

smart retail  
TECH

WWW.A1RETAILMAGAZINE.COM

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# PRINT ADVERTISING

## ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

### CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

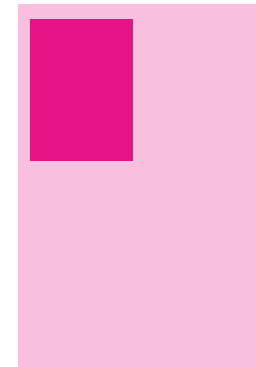
Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.

Please contact [carley@a1mediamagazines.com](mailto:carley@a1mediamagazines.com) for more information on all technical specification enquiries.

Please ask us about our in-house design services.

## TECHNICAL SPECIFICATION

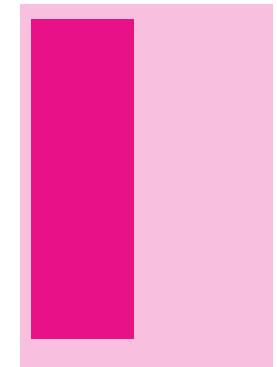
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Retail cannot accept responsibility for. Please send all artwork to [copy@a1mediamagazines.com](mailto:copy@a1mediamagazines.com).



**1/4 PAGE**  
86mm x 127mm



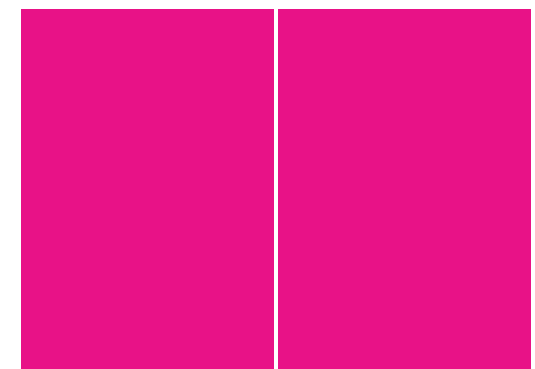
**1/2 PAGE LANDSCAPE**  
178mm x 127mm



**1/2 PAGE PORTRAIT**  
86mm x 262mm



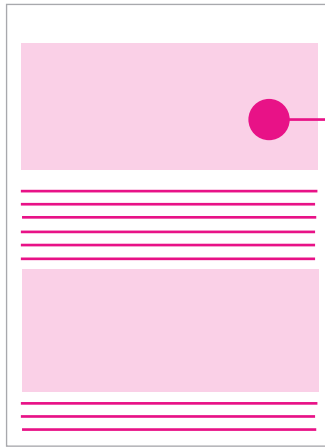
**FULL PAGE**  
(trim size) 210mm x 297mm  
(bleed size) 216mm x 303mm



**DOUBLE PAGE SPREAD (DPS)**  
(trim size) 420mm x 297mm  
(bleed size) 426mm x 303mm



# DIGITAL ADVERTISING



## Eblast

More details on request.

## BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

## MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

## RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

## ADVERTISING RATES - DIGITAL

Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.



# 2024/2025 FEATURES LIST



## Dec 2023/Jan 2024

Christmas Windows and Displays  
Retail Trends for 2024  
Christmasworld 2024 Preview  
ISE 2024 Preview  
Surface Design Show 2024 Preview

## February 2024

Retail Lighting  
Christmasworld 2024 Review  
Green Initiatives  
Using AI in Retail

## March 2024

Social Media Shopping  
Spring Trends  
ISE 2024 Review  
Retail Technology Show 2024 Preview  
VM & Display Show 2024 Preview

## April 2024

Shopfitting  
Payments  
Retail Tech Update  
Shopping Local

## May 2024

In-store Safety  
Hospitality Retailing  
Online Shopping Deliveries  
Interactive Stores

## June 2024

Summer Trends  
Surfaces  
Stores of the Future  
Mobile Apps

## July 2024

Association Catch-up  
Digital Signage  
Customer Experience  
Sustainability Update

## August 2024

Christmas Trends  
Display Systems/POP  
eCommerce Update  
In-store Operations

## September 2024

AI Update  
Bricks and Clicks  
Store Design  
Customer Loyalty

## October 2024

Black Friday/Cyber Monday  
Supply Chain  
Pop-up Shops  
Store Lighting

## November 2024

Cybersecurity  
Personalisation  
Returns  
Going Green

## Dec 2024/Jan 2025

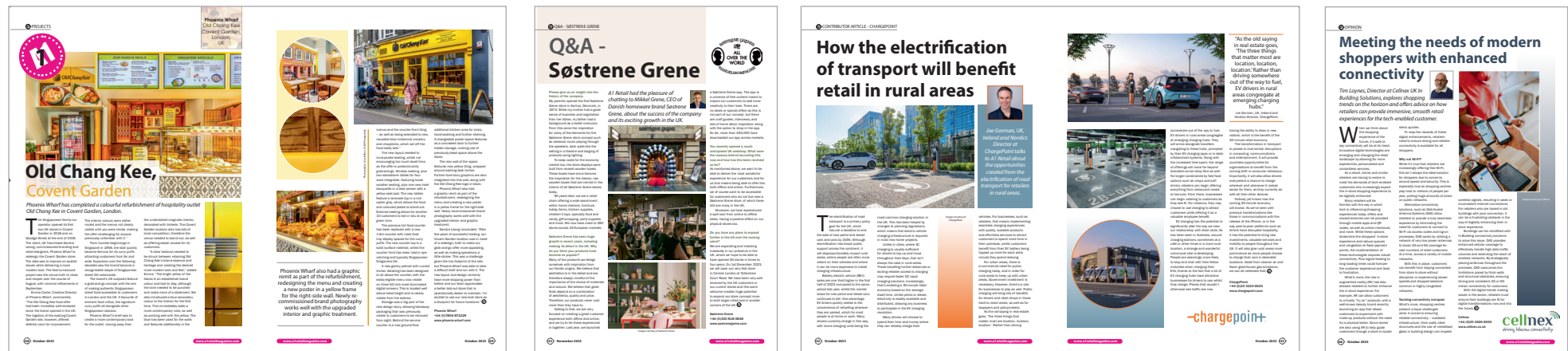
Christmas Windows and Displays  
Retail Trends for 2025  
Christmasworld 2025 Preview  
ISE 2025 Preview  
Surface Design Show 2025 Preview

For feature synopsis requests, please email [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com).

*Features are subject to change.*

# EDITORIAL DESIGN EXAMPLES

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Please contact [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com) for more information on all editorial enquiries.



## FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



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