



MEDIA PACK 2023

WELCOME MESSAGE

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Established in 2010, A1 Retail magazine is a recognised B2B publication covering the latest industry news, inspiring projects, comments from leading experts, as well as trade events, exhibitions and awards. Celebrating over 120 issues, A1 Retail keeps you informed on the current trends and topics in the retail sector.

Published 11 times a year as a digital edition and print edition available at industry events, A1 Retail reaches the key decision makers and specifiers across the retail sector.

Available to read on our successful website and social media channels which are updated daily with up-to-the-minute industry news, A1 Retail is the first place for news in your industry.

Stay one step ahead and subscribe to receive a FREE copy of A1 Retail direct to your inbox on the A1 Retail website today.



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CIRCULATION

A1 Retail magazine is read across the globe by key decision makers in your industry.

- Buyers and specifiers
- Department stores
- Multiple high street groups
- Shopping centres
- DIY and garden centres
- Convenience stores
- Supermarkets
- Manufacturers
- Designers
- Suppliers
- Architects
- Shopfitters
- Independent retailers

SOCIALS

WEBSITE

DIGITAL



PRINT

SHOW GUIDE

Copies of A1 Retail magazine are also available at many industry events and exhibitions throughout the year.

integrated
systems
europe

christmasworld

SPRINGFAIR

**SURFACE
DESIGN
SHOW**
BUSINESS DESIGN CENTRE
LONDON - 6-8 FEB 2024
surfacedesignshow.com

smart retail
TECH

**SIGN &
DIGITAL**
21-23 MARCH 2023
NEC, BIRMINGHAM

**RETAIL
TECHNOLOGY
SHOW**
25-27 April 2023
ExCeL, London

clerkenwell
design week

AUTUMNFAIR

design
LONDON

DECOREX

PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£25
Directory	£100	£90	£80
Listing	Whole year for a one-off payment of £400		

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

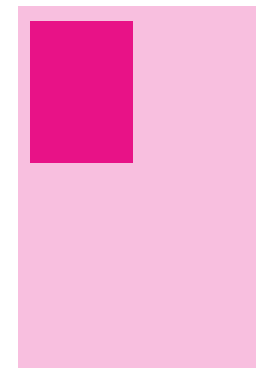
Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on all technical specification enquiries.

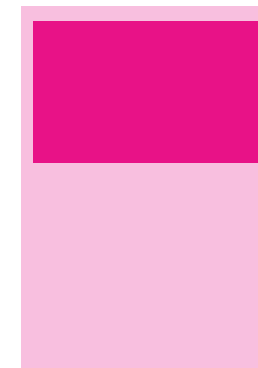
Please ask us about our in-house design services.

TECHNICAL SPECIFICATION

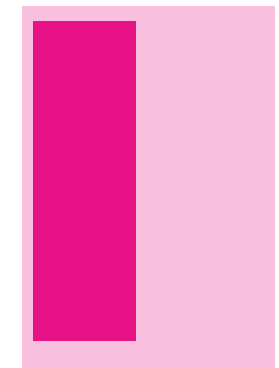
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Retail cannot accept responsibility for. Please send all artwork to copy@a1mediamagazines.com.



1/4 PAGE
86mm x 127mm



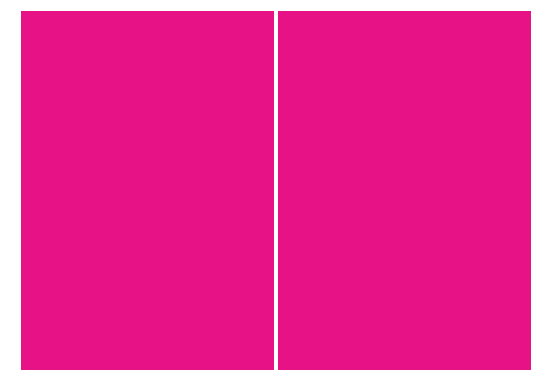
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

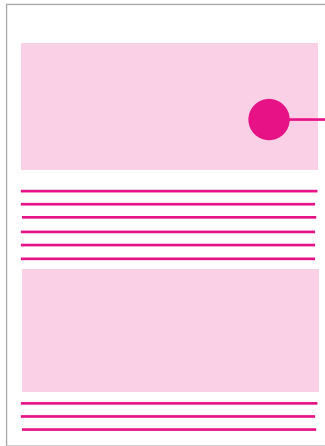


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



Eblast

More details on request.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

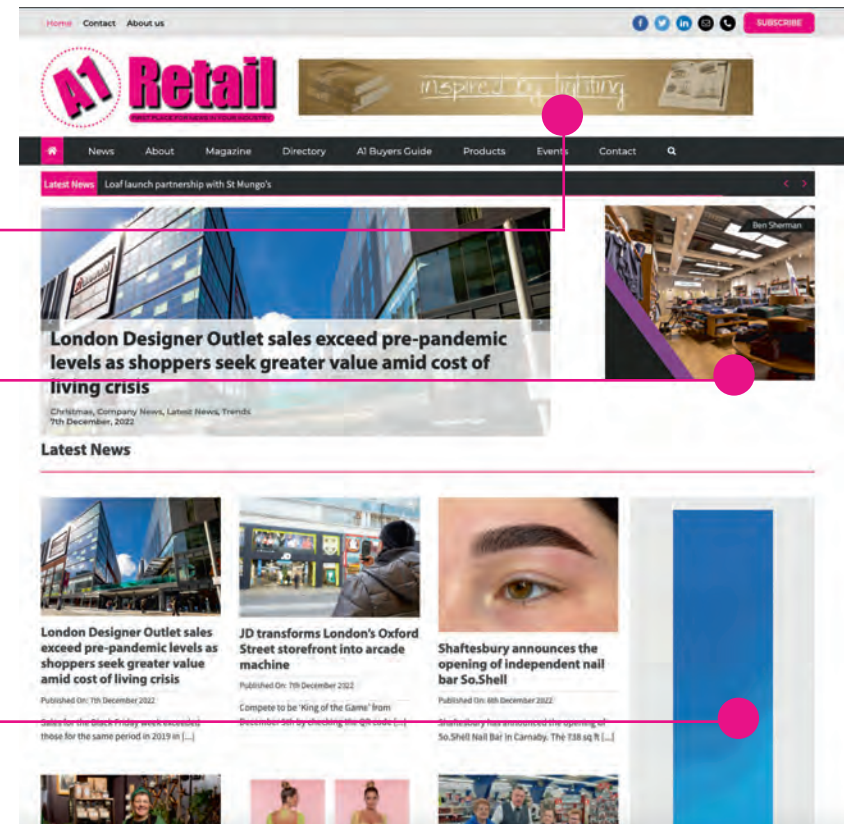
336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.



2023/2024 FEATURES LIST



Dec 2022/Jan 2023

Christmas Windows and Displays
Trends for 2023
Surface Design Show 2023 Preview
ISE 2023 Preview
Christmasworld 2023 Preview

February 2023

Pop-up Shops
Green Initiatives
Sign & Digital UK 2023 Preview
Retail Lighting

March 2023

Social Media Shopping
Retail Technology Show 2023 Preview
Spring Trends
Shopping Local

April 2023

Store Design
Payment Systems
Using IoT in Retail
Retail Tech Update

May 2023

In-store Safety
Online Shopping
Retail Technology Show 2023 Review
Digital Signage Summit Europe 2023
Preview
Summer Trends

June 2023

Stores of the Future
Deliveries and Returns
Surfaces
Mobile Apps

July 2023

Hospitality Retailing
Association Catch-up
Digital Signage
Customer Experience

August 2023

Christmas Trends
Sustainability
Display Systems

September 2023

Using AI/AR/VR/ML in Retail
Bricks and Clicks
Convenience Stores
Store Lighting

October 2023

Black Friday/Cyber Monday
POP AI Awards 2023
Supply Chain
Shopfitting

November 2023

Cybersecurity
Personalisation
Returns
Interactive Stores

Dec 2023/Jan 2024

Christmas Windows and Displays
Trends for 2024
Surface Design Show 2024
Preview ISE 2024 Preview
Christmasworld 2024 Preview

For feature synopsis requests, please email abigail@a1mediamagazines.com.

Features are subject to change.

EDITORIAL DESIGN EXAMPLES

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Please contact abigail@a1mediamagazines.com for more information on all editorial enquiries.



FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



A1 RETAIL MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media



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